# **Generate reports**

You can generate different reports which are based on article attribute values and targets. To do so, click **Generate Reports**, the following window appears:



You can deselect any of the reports, if you want then click **Generate**, the following reports are generated:

## **Architecture Summary**

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ARCHITECTURE	SUMMARY					
	FW19	FW20	CHANGE	TRGT	% TT	
STYLES	0	706	0	0	0	
ARTICLES	0	677	0	0	0	
PRODUCTIVITY	0	\$0	0	0	0	
WHSL REV	0	\$0	0	0	0	
MARGIN	0	0	0	0	0	
		th				
STALE INTROFIL						
Style N Co	Jan	Feb	Mar	Apr	Мау	Jun

This report is calculated based on the following logic:

	FW19	FW20	Change	TRGT	%TT
STYLES	Inputted from Targets	Count from Line Builder – total rows	(FW20-FW19)/FW19	Inputted from Targets	(FW20-TRGT)/TRGT
ARTICLES	Inputted from Targets	Sum from Line Builder – total of "Total Articles"	(FW20-FW19)/FW19	Inputted from Targets	(FW20-TRGT)/TRGT
PRODUCTIVITY	Inputted from Targets	WHSL REV/ARTICLES	(FW20-FW19)/FW19	Inputted from Targets	(FW20-TRGT)/TRGT
WHSL REV	Inputted from Targets	Sum of "GMP Grade \$ (Whsl)"	(FW20-FW19)/FW19	Inputted from Targets	(FW20-TRGT)/TRGT
MARGIN	Inputted from Targets	(Sum of "Margin \$ Ext")/(Sum of "GMP Grade \$ (Whsl)"	(FW20-FW19)/FW19	Inputted from Targets	(FW20-TRGT)/TRGT

Note:

• Values in this report are changed according to the data filtered using the Filter tab.

#### **Style Intro Flow**

This report appears as shown in the below example:

Rep	PORTS						—	Ο×
	STYLE INTRO FLC	W Intro Month	า					
	Style N Co	Jan	Feb	Mar	Apr	May	Jun	
	[Blank]	3	0	0	0	0	0	
	ARTICLE LIFECYC	LE						
		6 Month Articles	Fall Articles	Winter Articles	Pre-Spring Articles	Full Year Articles		
	All	445	112	105	11	4		

This report is calculated based on the following logic:

- NEW: Count from Line Builder where "Style N/CO" = "NEW" and "Intro Month" = "Jan"
- C/O: Count from Line Builder where "Style N/CO" = "C/O" and "Intro Month" = "Jan"

The logic is the same for all the months.

## **Article Lifecycle**

This report is calculated based on the following logic:

- 6 Month Articles: Sum from Line Builder the total of "6 Month Articles"
- Spring: Sum from Line Builder the total of "Spring Articles"
- Summer: Sum from Line Builder the total of "Summer Articles"
- Prefall: Sum from Line Builder the total of "Pre-Fall Articles"

## **Product Ranking, Platform, and Subsilhouette Distribution**

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PRODUCT RANK	(ING, PLATFORM,	AND SEGM	ENT DISTRIBUTIC	N Customer	Segmentation	
Product Ranking	Platform	Dept	[Blank]	Mall	SPG	Specialty
[Blank]	[Blank]	0	0	0	1	0
[Blank]	Active Insulation	0	0	0	0	0
[Blank]	ARMOUR CG	0	0	0	0	0
[Blank]	ARMOUR HG	0	0	0	0	0
[Blank]	Baseline	0	0	0	0	0
[Blank]	CHARGED	0	0	0	0	0
[Blank]	Charged Cotton	0	0	0	0	0
[Blank]	CHRGD CTTN	0	0	0	0	0
[Dianing]		0	0	0	0	0

This report is calculated based on the following logic: Product ranking for platform #1 and SubSilhouette #1:

- Best: Count of rows within Line Builder that fit criteria (Best, Platform #1, Class #1)
- Better: Count of rows within Line Builder that fit criteria (Better, Platform #1, Class #1)
- Good: Count of rows within Line Builder that fit criteria (Good, Platform #1, Class #1)

## **Product Segmentation**

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PRODUCT SEGM	IENTATION	Product Segment	ation			
Product Ranking	[Blank]	Performance	Sportstyle			
[Blank]	115	2	0			
Best	77	35	0			
Better	195	68	4			
Good	156	54	0			
						0
PRODUCT RANK	ING, PLATFO	DRM, AND SEGME	NT DISTRIBUTIO	N Customer	Segmentation	
Product Ranking	Platform	Dept	[Blank]	Mall	SPG	Specialty
[Blank]	[Blank]	0	0	0	1	0
			-	-	-	-

This report is calculated based on the following logic: Product ranking:

- Best: performance is Count of rows within Line Builder that fit criteria (Best, Performance)
- Better: performance is Count of rows within Line Builder that fit criteria (Better, Performance)
- Good: performance is Count of rows within Line Builder that fit criteria (Good, Performance)

## **Product Ranking, Platform and Segment Distribution**

PRODUCT RANK	(ING, PLATFORM,	AND SEGM	ENT DISTRIBUTIO	N Customer S	Segmentation	
Product Ranking	Platform	Dept	[Blank]	Mall	SPG	Specialty
[Blank]	[Blank]	0	0	0	1	0
[Blank]	Active Insulation	0	0	0	0	0
[Blank]	ARMOUR CG	0	0	0	0	0
[Blank]	ARMOUR HG	0	0	0	0	0
[Blank]	Baseline	0	0	0	0	0
[Blank]	CHARGED	0	0	0	0	0
[Blank]	Charged Cotton	0	0	0	0	0
[Blank]	CHRGD CTTN	0	0	0	0	0
	Coldgear	0	0	0	0	0

This report is calculated based on the following logic:

Product ranking for platform #1 under customer segmentation #1:

- Best: Count of rows within Line Builder that fit criteria (Best, Platform #1, Segment #1)
- Better: Count of rows within Line Builder that fit criteria (Better, Platform #1, Segment #1)
- Good: Count of rows within Line Builder that fit criteria (Good, Platform #1, Segment #1)