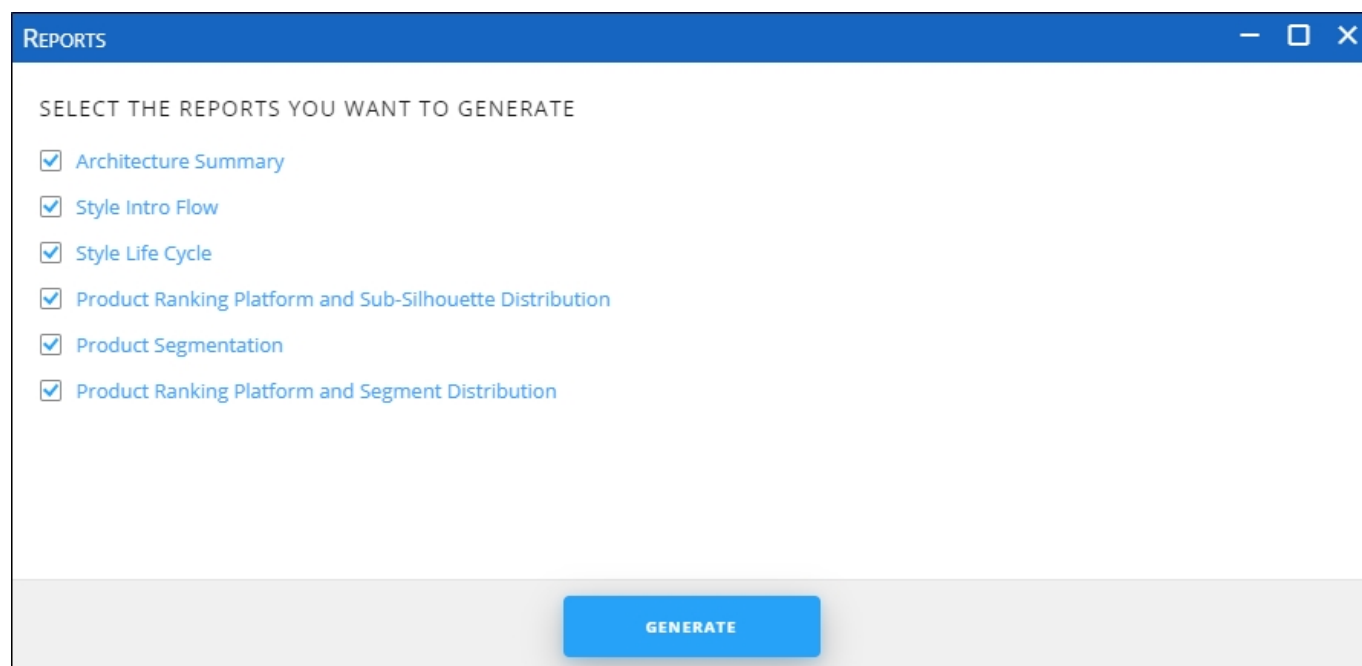


Generate reports

You can generate different reports which are based on article attribute values and targets. To do so, click **Generate Reports**, the following window appears:



The screenshot shows a window titled "REPORTS" with a blue header bar. Below the header, the text "SELECT THE REPORTS YOU WANT TO GENERATE" is displayed. A list of six reports is shown, each with a checked checkbox:

- Architecture Summary
- Style Intro Flow
- Style Life Cycle
- Product Ranking Platform and Sub-Silhouette Distribution
- Product Segmentation
- Product Ranking Platform and Segment Distribution

At the bottom of the window, there is a blue button labeled "GENERATE".

You can deselect any of the reports, if you want then click **Generate**, the following reports are generated:

Architecture Summary

This report appears as shown in the below example:

ARCHITECTURE SUMMARY					
	FW19	FW20	CHANGE	TRGT	% TT
STYLES	0	706	0	0	0
ARTICLES	0	677	0	0	0
PRODUCTIVITY	0	\$ 0	0	0	0
WHSL REV	0	\$ 0	0	0	0
MARGIN	0	0	0	0	0

STYLE INTRO FLOW Intro Month						
Style N Co	Jan	Feb	Mar	Apr	May	Jun

This report is calculated based on the following logic:

	FW19	FW20	Change	TRGT	%TT
STYLES	Inputted from Targets	Count from Line Builder - total rows	(FW20-FW19)/FW19	Inputted from Targets	(FW20-TRGT)/TRGT
ARTICLES	Inputted from Targets	Sum from Line Builder - total of "Total Articles"	(FW20-FW19)/FW19	Inputted from Targets	(FW20-TRGT)/TRGT
PRODUCTIVITY	Inputted from Targets	WHSL REV/ARTICLES	(FW20-FW19)/FW19	Inputted from Targets	(FW20-TRGT)/TRGT
WHSL REV	Inputted from Targets	Sum of "GMP Grade \$ (Whsl)"	(FW20-FW19)/FW19	Inputted from Targets	(FW20-TRGT)/TRGT
MARGIN	Inputted from Targets	(Sum of "Margin \$ Ext")/(Sum of "GMP Grade \$ (Whsl)"	(FW20-FW19)/FW19	Inputted from Targets	(FW20-TRGT)/TRGT

Note:

- Values in this report are changed according to the data filtered using the Filter tab.

Style Intro Flow

This report appears as shown in the below example:

The screenshot shows a window titled 'REPORTS' with two data tables. The first table, 'STYLE INTRO FLOW', has columns for months (Jan to Jun) and a row for '[Blank]' with values 3, 0, 0, 0, 0, 0. The second table, 'ARTICLE LIFECYCLE', has columns for article types (6 Month, Fall, Winter, Pre-Spring, Full Year) and a row for 'All' with values 445, 112, 105, 11, 4.

STYLE INTRO FLOW						
	Intro Month					
Style N Co	Jan	Feb	Mar	Apr	May	Jun
[Blank]	3	0	0	0	0	0

ARTICLE LIFECYCLE					
	6 Month Articles	Fall Articles	Winter Articles	Pre-Spring Articles	Full Year Articles
All	445	112	105	11	4

This report is calculated based on the following logic:

- NEW: Count from Line Builder where “Style N/CO” = “NEW” and “Intro Month” = “Jan”
- C/O: Count from Line Builder where “Style N/CO” = “C/O” and “Intro Month” = “Jan”

The logic is the same for all the months.

Article Lifecycle

This report appears as shown in the below example:

ARTICLE LIFECYCLE					
	6 Month Articles	Fall Articles	Winter Articles	Pre-Spring Articles	Full Year Articles
All	445	112	105	11	4

PRODUCT RANKING, PLATFORM AND CLASS DISTRIBUTION			Class
Product Ranking	Platform	[Blank]	
[Blank]	[Blank]	114	
[Blank]	Article Distribution	0	

This report is calculated based on the following logic:

- 6 Month Articles: Sum from Line Builder - the total of "6 Month Articles"
- Spring: Sum from Line Builder - the total of "Spring Articles"
- Summer: Sum from Line Builder - the total of "Summer Articles"
- Prefall: Sum from Line Builder - the total of "Pre-Fall Articles"

Product Ranking, Platform, and Subsilhouette Distribution

This report appears as shown in the below example:

REPORTS

PRODUCT RANKING, PLATFORM, AND SEGMENT DISTRIBUTION Customer Segmentation

Product Ranking	Platform	Dept	[Blank]	Mall	SPG	Specialty
[Blank]	[Blank]	0	0	0	1	0
[Blank]	Active Insulation	0	0	0	0	0
[Blank]	ARMOUR CG	0	0	0	0	0
[Blank]	ARMOUR HG	0	0	0	0	0
[Blank]	Baseline	0	0	0	0	0
[Blank]	CHARGED	0	0	0	0	0
[Blank]	Charged Cotton	0	0	0	0	0
[Blank]	CHRGD CTTN	0	0	0	0	0
[Blank]	Coldgear	0	0	0	0	0

This report is calculated based on the following logic:
 Product ranking for platform #1 and SubSilhouette #1:

- Best: Count of rows within Line Builder that fit criteria (Best, Platform #1, Class #1)
- Better: Count of rows within Line Builder that fit criteria (Better, Platform #1, Class #1)
- Good: Count of rows within Line Builder that fit criteria (Good, Platform #1, Class #1)

Product Segmentation

This report appears as shown in the below example:

PRODUCT SEGMENTATION Product Segmentation			
Product Ranking	[Blank]	Performance	Sportstyle
[Blank]	115	2	0
Best	77	35	0
Better	195	68	4
Good	156	54	0

PRODUCT RANKING, PLATFORM, AND SEGMENT DISTRIBUTION Customer Segmentation						
Product Ranking	Platform	Dept	[Blank]	Mall	SPG	Specialty
[Blank]	[Blank]	0	0	0	1	0

This report is calculated based on the following logic:

Product ranking:

- Best: performance is Count of rows within Line Builder that fit criteria (Best, Performance)
- Better: performance is Count of rows within Line Builder that fit criteria (Better, Performance)
- Good: performance is Count of rows within Line Builder that fit criteria (Good, Performance)

Product Ranking, Platform and Segment Distribution

This report appears as shown in the below example:

PRODUCT RANKING, PLATFORM, AND SEGMENT DISTRIBUTION Customer Segmentation						
Product Ranking	Platform	Dept	[Blank]	Mall	SPG	Specialty
[Blank]	[Blank]	0	0	0	1	0
[Blank]	Active Insulation	0	0	0	0	0
[Blank]	ARMOUR CG	0	0	0	0	0
[Blank]	ARMOUR HG	0	0	0	0	0
[Blank]	Baseline	0	0	0	0	0
[Blank]	CHARGED	0	0	0	0	0
[Blank]	Charged Cotton	0	0	0	0	0
[Blank]	CHRGD CTTN	0	0	0	0	0
[Blank]	Coldgear	0	0	0	0	0

This report is calculated based on the following logic:

Product ranking for platform #1 under customer segmentation #1:

- Best: Count of rows within Line Builder that fit criteria (Best, Platform #1, Segment #1)
- Better: Count of rows within Line Builder that fit criteria (Better, Platform #1, Segment #1)
- Good: Count of rows within Line Builder that fit criteria (Good, Platform #1, Segment #1)