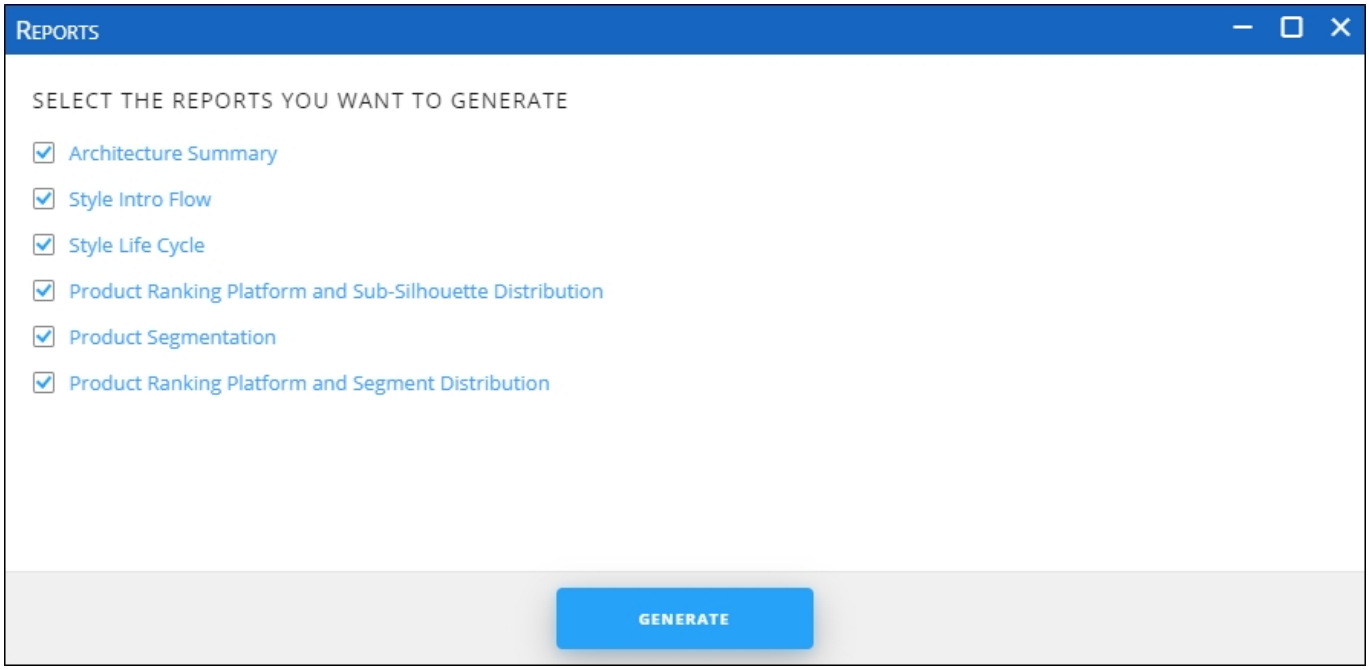
Generate reports

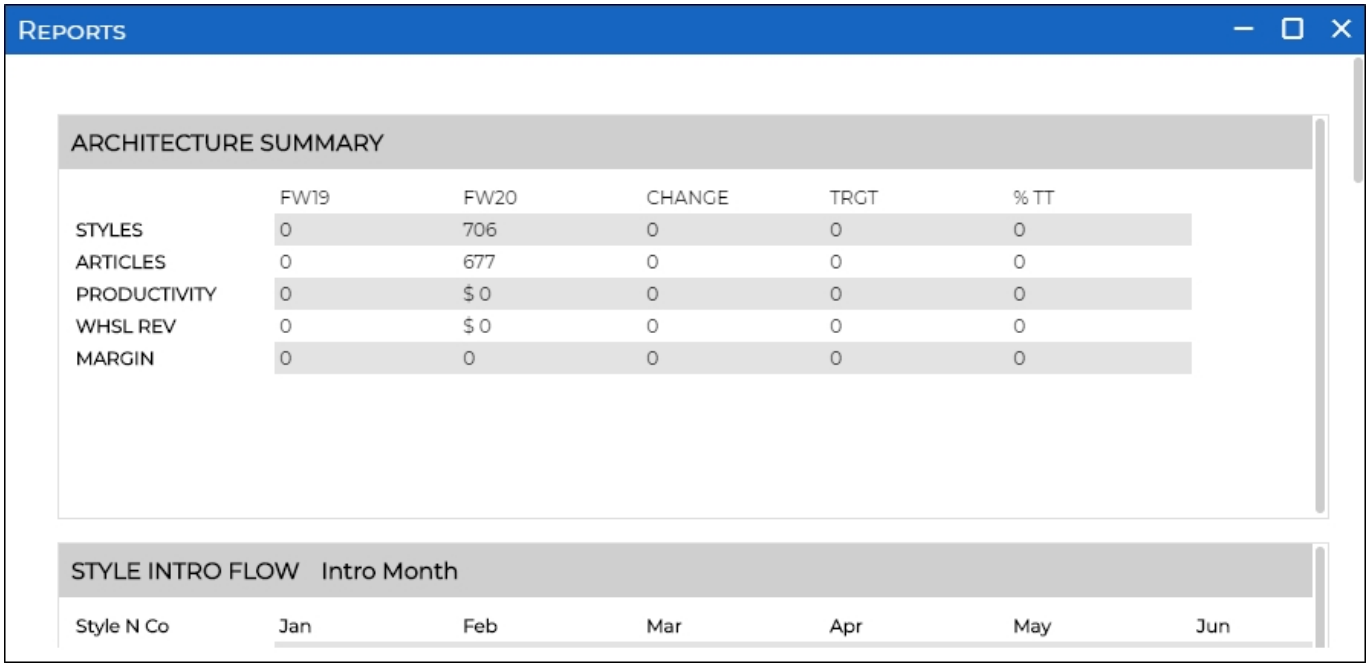
You can generate different reports which are based on article attribute values and targets. To do so, click **Generate Reports**, the following window appears:



You can deselect any of the reports, if you want then click **Generate**, the following reports are generated:

Architecture Summary

This report appears as shown in the below example:



This report is calculated based on the following logic:

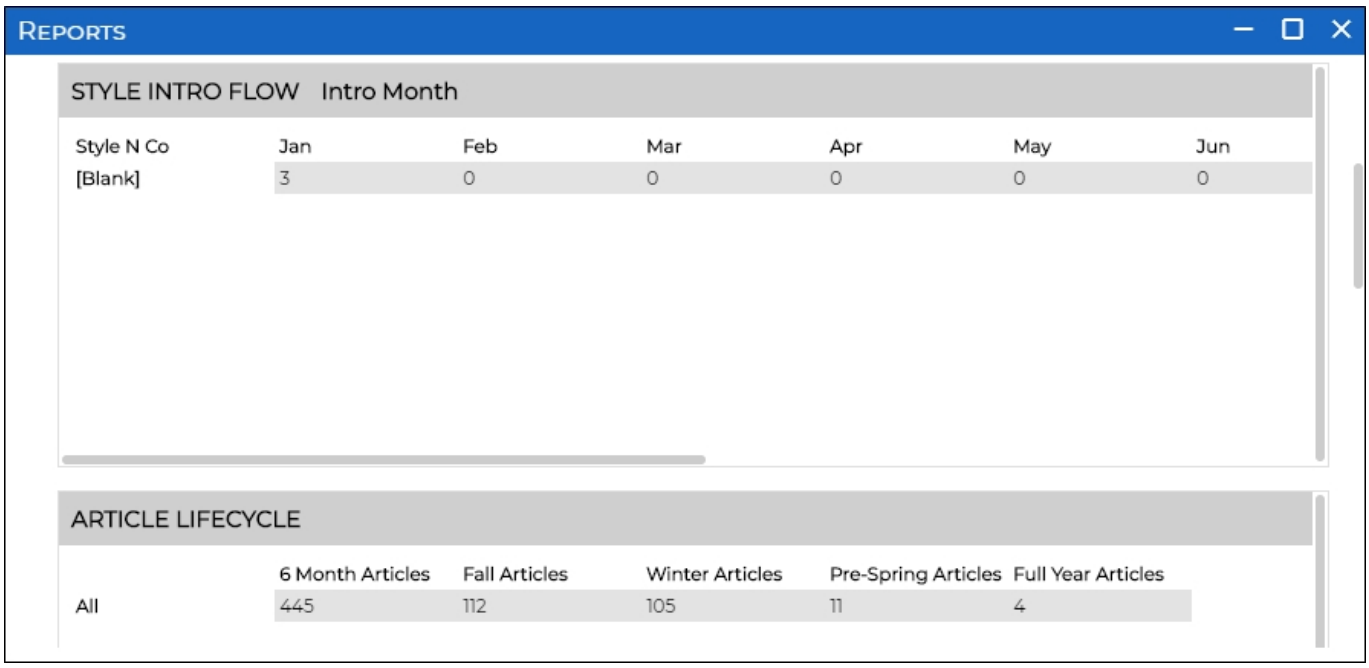
	FW19	FW20	Change	TRGT	%TT
STYLES	Inputted from Targets	Count from Line Builder – total rows	(FW20-FW19)/FW19	Inputted from Targets	(FW20-TRGT)/TRGT
ARTICLES	Inputted from Targets	Sum from Line Builder – total of "Total Articles"	(FW20-FW19)/FW19	Inputted from Targets	(FW20-TRGT)/TRGT
PRODUCTIVITY	Inputted from Targets	WHSL REV/ARTICLES	(FW20-FW19)/FW19	Inputted from Targets	(FW20-TRGT)/TRGT
WHSL REV	Inputted from Targets	Sum of "GMP Grade $ (Whsl)"	(FW20-FW19)/FW19	Inputted from Targets	(FW20-TRGT)/TRGT
MARGIN	Inputted from Targets	(Sum of "Margin $ Ext")/(Sum of "GMP Grade $ (Whsl)"	(FW20-FW19)/FW19	Inputted from Targets	(FW20-TRGT)/TRGT

Note:

- Values in this report are changed according to the data filtered using the Filter tab.

Style Intro Flow

This report appears as shown in the below example:



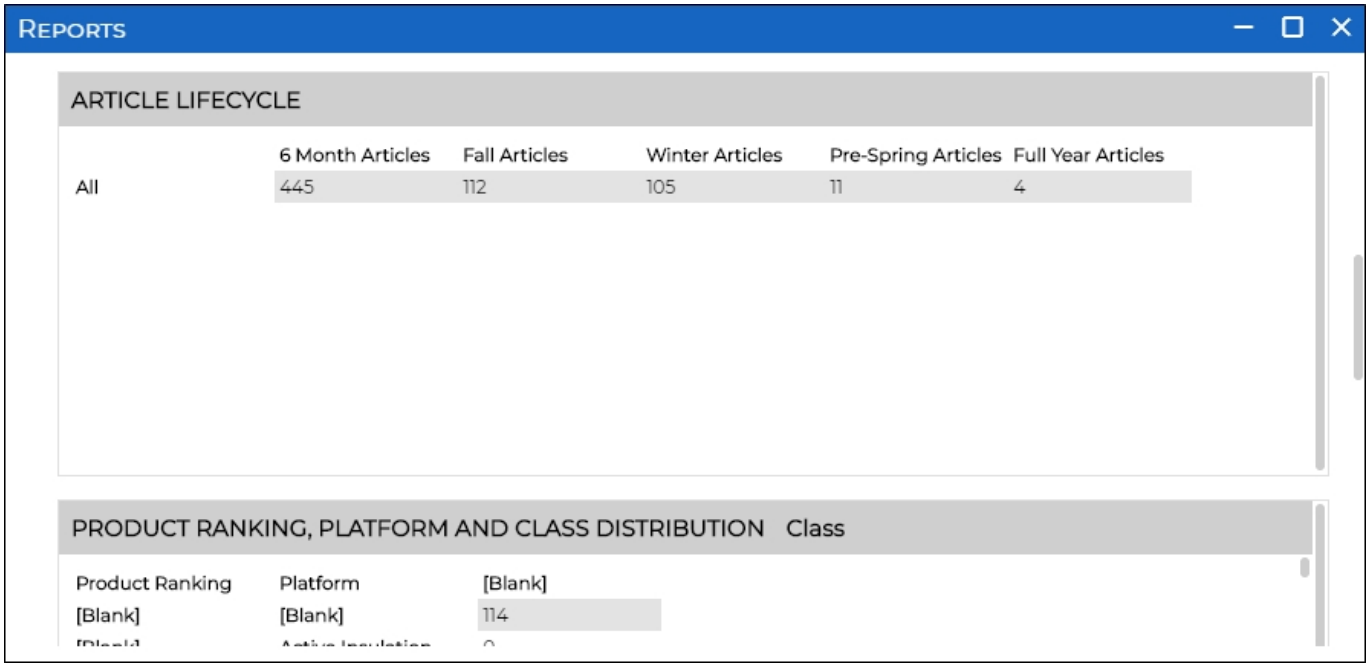
This report is calculated based on the following logic:

- NEW: Count from Line Builder where “Style N/CO” = “NEW” and “Intro Month” = “Jan”
- C/O: Count from Line Builder where “Style N/CO” = “C/O” and “Intro Month” = “Jan”

The logic is the same for all the months.

Article Lifecycle

This report appears as shown in the below example:

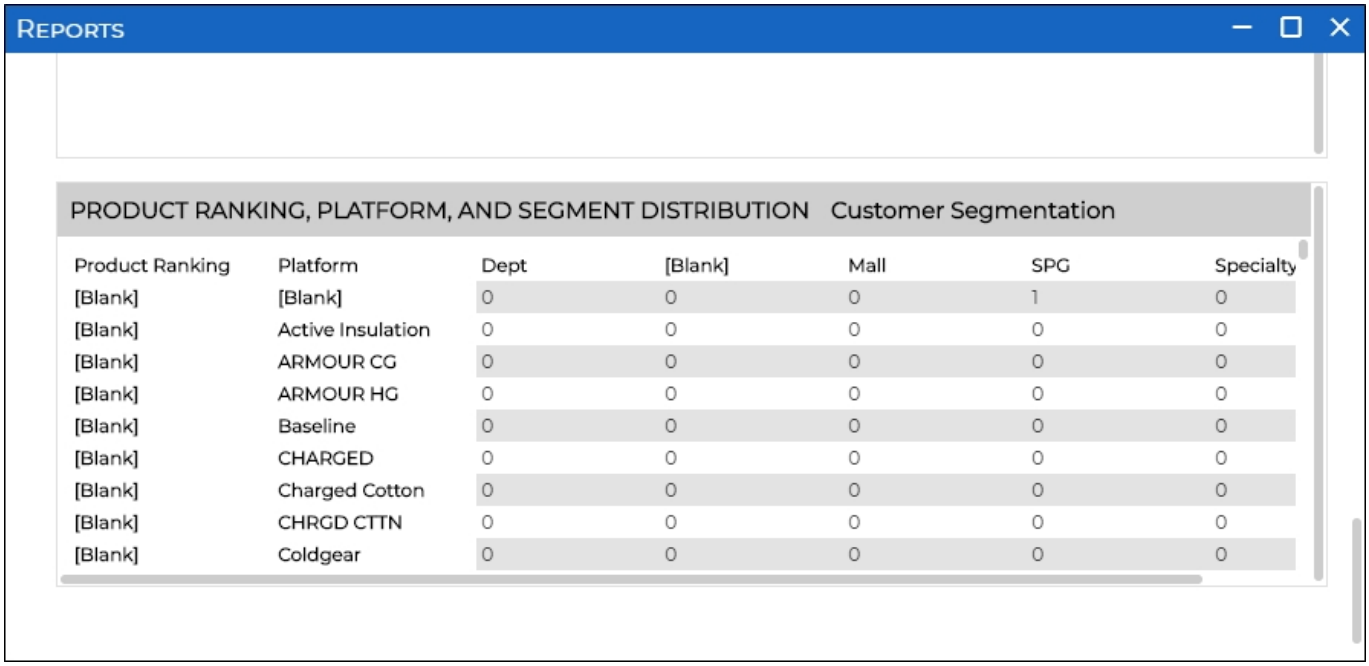


This report is calculated based on the following logic:

- 6 Month Articles: Sum from Line Builder – the total of “6 Month Articles”
- Spring: Sum from Line Builder – the total of “Spring Articles”
- Summer: Sum from Line Builder – the total of “Summer Articles”
- Prefall: Sum from Line Builder – the total of “Pre-Fall Articles”

Product Ranking, Platform, and Subsilhouette Distribution

This report appears as shown in the below example:



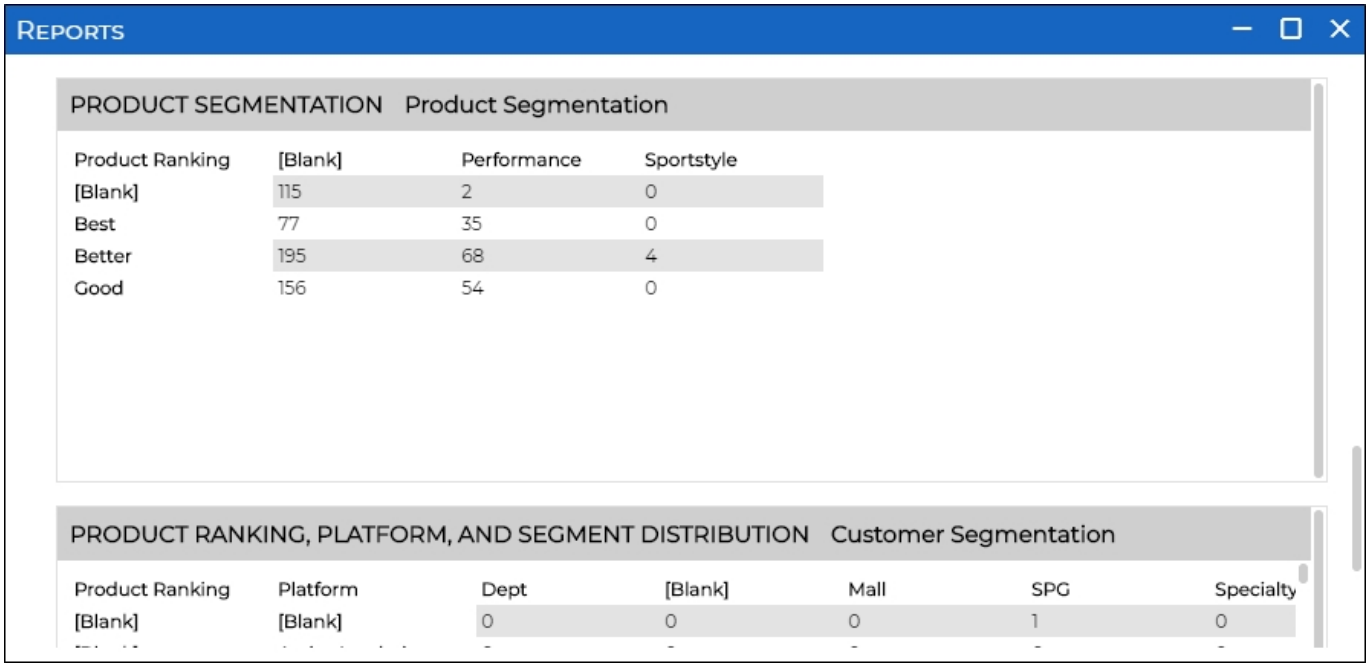
Product Ranking	Platform	Dept	[Blank]	Mall	SPG	Specialty
[Blank]	[Blank]	0	0	0	1	0
[Blank]	Active Insulation	0	0	0	0	0
[Blank]	ARMOUR CG	0	0	0	0	0
[Blank]	ARMOUR HG	0	0	0	0	0
[Blank]	Baseline	0	0	0	0	0
[Blank]	CHARGED	0	0	0	0	0
[Blank]	Charged Cotton	0	0	0	0	0
[Blank]	CHRGD CTTN	0	0	0	0	0
[Blank]	Coldgear	0	0	0	0	0

This report is calculated based on the following logic:
Product ranking for platform #1 and SubSilhouette #1:

- Best: Count of rows within Line Builder that fit criteria (Best, Platform #1, Class #1)
- Better: Count of rows within Line Builder that fit criteria (Better, Platform #1, Class #1)
- Good: Count of rows within Line Builder that fit criteria (Good, Platform #1, Class #1)

Product Segmentation

This report appears as shown in the below example:

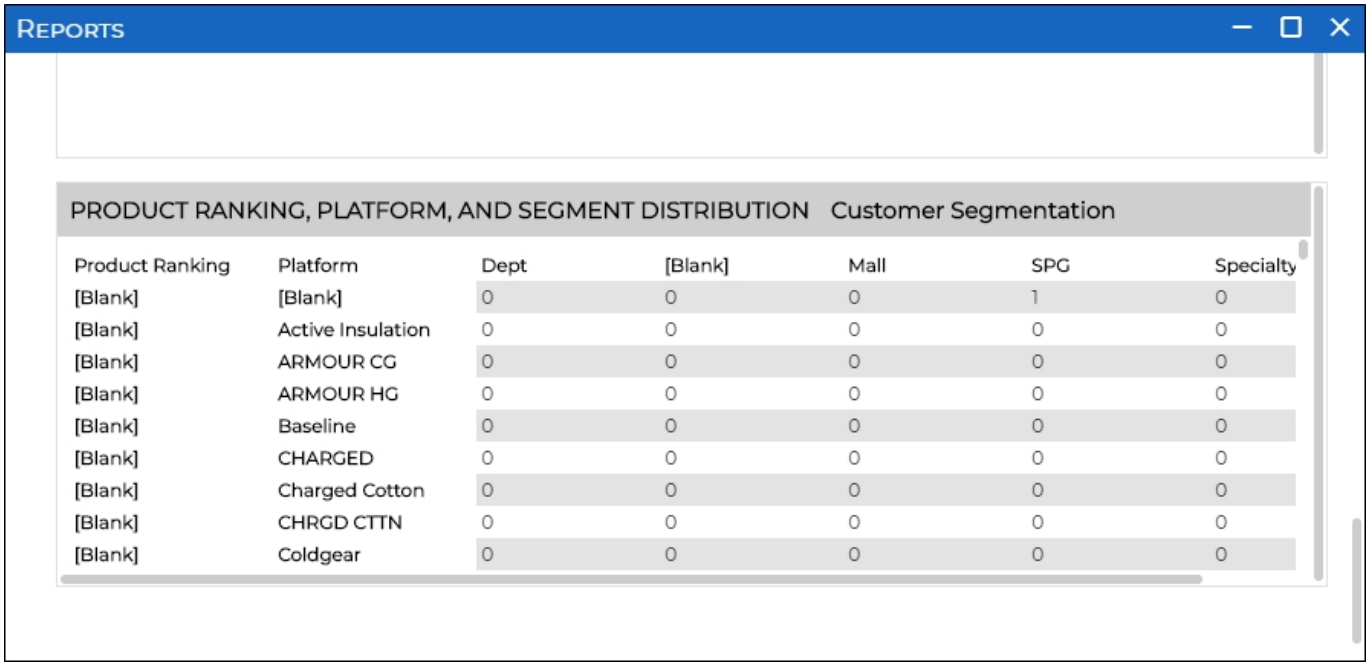


This report is calculated based on the following logic:
Product ranking:

- Best: performance is Count of rows within Line Builder that fit criteria (Best, Performance)
- Better: performance is Count of rows within Line Builder that fit criteria (Better, Performance)
- Good: performance is Count of rows within Line Builder that fit criteria (Good, Performance)

Product Ranking, Platform and Segment Distribution

This report appears as shown in the below example:



This report is calculated based on the following logic:
Product ranking for platform #1 under customer segmentation #1:

- Best: Count of rows within Line Builder that fit criteria (Best, Platform #1, Segment #1)
- Better: Count of rows within Line Builder that fit criteria (Better, Platform #1, Segment #1)
- Good: Count of rows within Line Builder that fit criteria (Good, Platform #1, Segment #1)