## Favorites

As mentioned before, you can define articles as favorites for each of your customers. The **Favorites** tab appears as shown below:

Customer Segmentations Favorites Locations Stocks				
0 of 3 Selected				: C
Article Number 🗘	Tags 🗘	Notes 0	Updated Date $\sim$	Actions
1216007-100	tag2		🛱 Jun 3, 2022	:
1005684-465	tag1		🛱 Jun 3, 2022	:
1005684-001	tag1 tag2		🗔 Jun 3, 2022	:
				4
	Article Number 0 1216007-100 1005684-465	Article Number () Tags ()   1216007-100 tag2   1005684-465 tag1	Article Number () Tags () Notes ()   1216007-100 tag2 1005684-465 tag1	Article Number ≎ Tags ≎ Notes ≎ Updated Date ~   1216007-100 tag2 tag1 tag1 un 3, 2022

Articles added as favorites for the customer are listed. For each one, the customer code, tags, notes, and updated date are displayed.

You can add articles, import favorites, update or delete any of the listed favorites as discussed next.