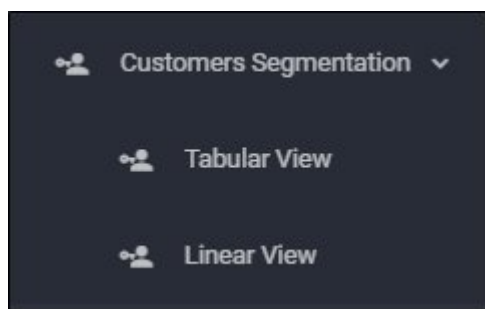
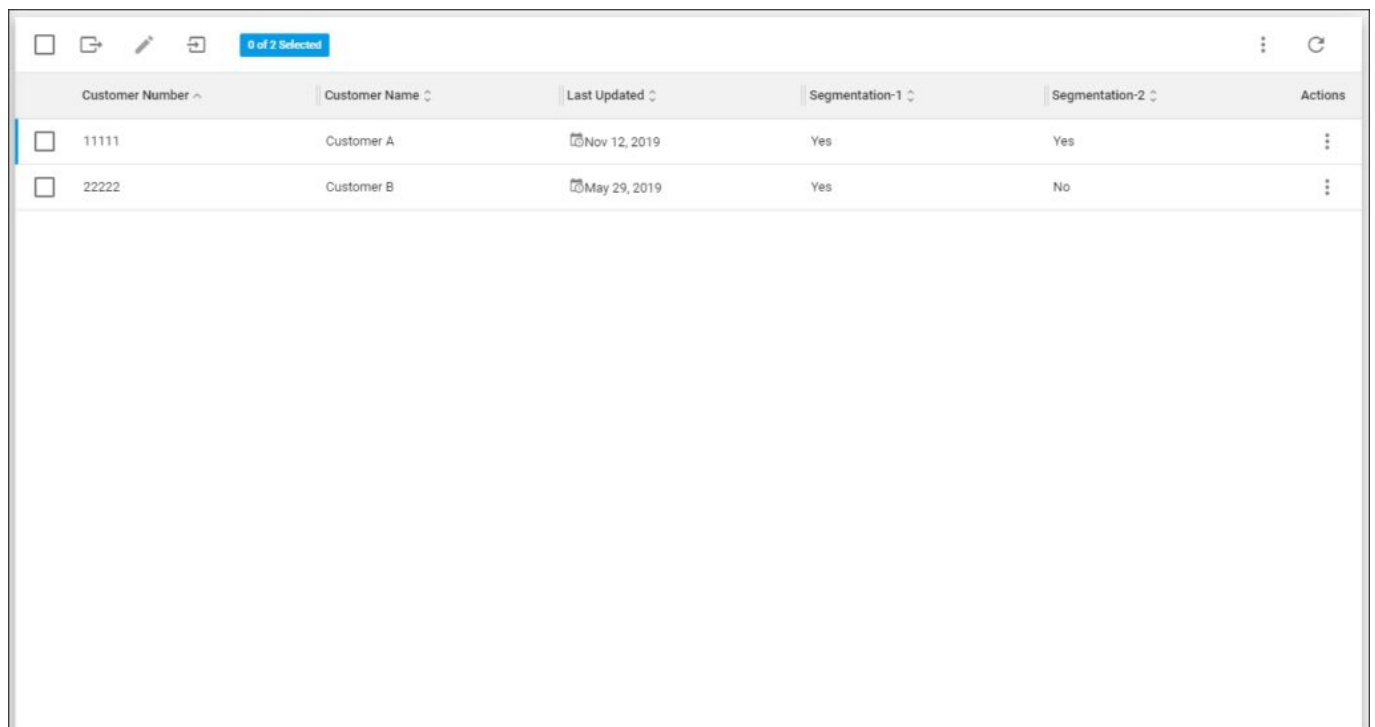


# Customers segmentation

As mentioned before, a segmentation is a group of articles to which customers are assigned to enables them to view and place orders against those articles. A segmentation is defined per catalog and you can assign a segmentation to articles and customers. You can select whether you want to view the customers segmentation in tabular or linear view using the following menu:



Select the catalog you want then select the view you want under **Customers Segmentation**, if you select Tabular View, the window appears as shown below:

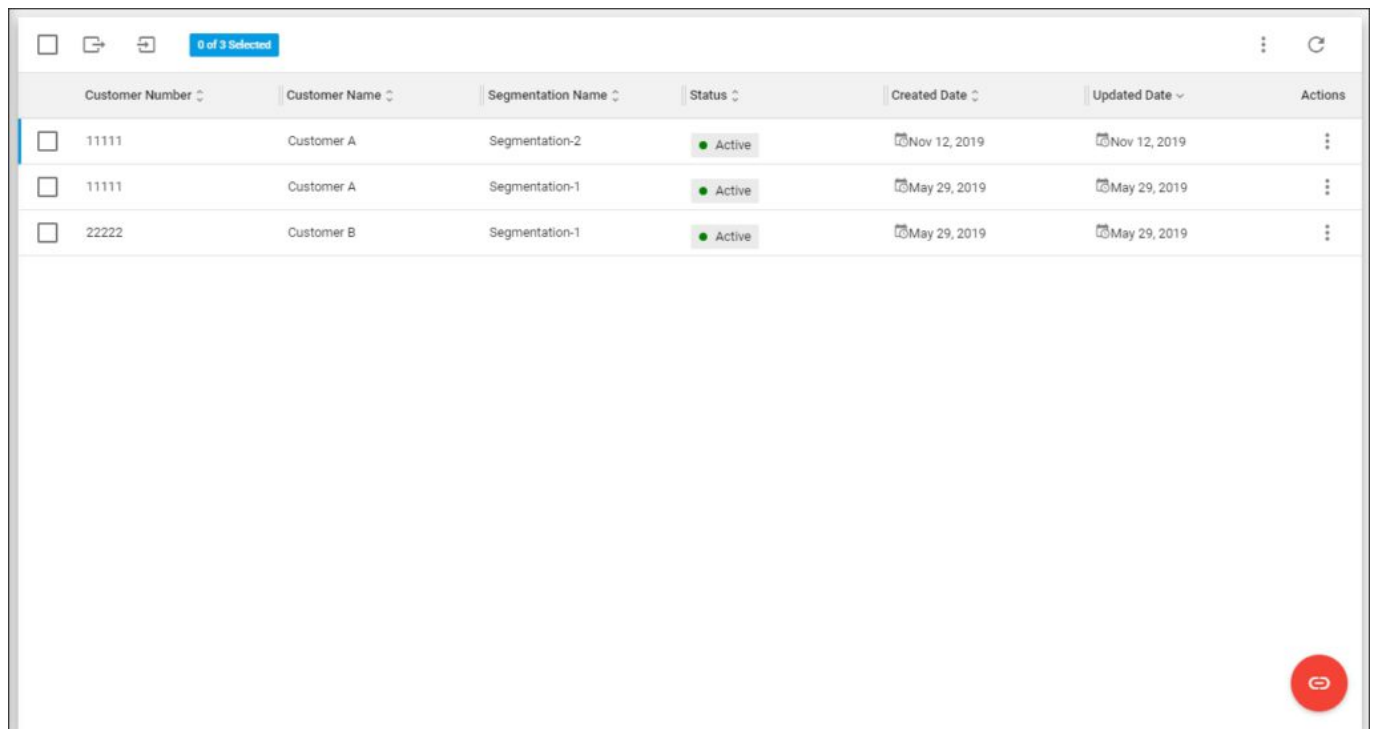
A screenshot of a web application window titled 'Customers Segmentation'. The window has a toolbar at the top with icons for selection, edit, and refresh, and a status bar indicating '0 of 2 Selected'. Below the toolbar is a table with the following columns: 'Customer Number', 'Customer Name', 'Last Updated', 'Segmentation-1', 'Segmentation-2', and 'Actions'. The table contains two rows of data.

Customer Number	Customer Name	Last Updated	Segmentation-1	Segmentation-2	Actions
<input type="checkbox"/> 11111	Customer A	Nov 12, 2019	Yes	Yes	
<input type="checkbox"/> 22222	Customer B	May 29, 2019	Yes	No	

The page lists the segmentations added for the selected catalog. For each one the customer

number, and whether the segmentation is assigned to the customer or not, according to the columns you have chosen to shown using the Column chooser.

If you select Linear View, the page appears as shown below:



The screenshot shows a table interface with a header row and three data rows. The header row includes columns for Customer Number, Customer Name, Segmentation Name, Status, Created Date, Updated Date, and Actions. The data rows show that Customer A has two segmentations (Segmentation-2 and Segmentation-1) and Customer B has one (Segmentation-1). All segmentations are marked as 'Active'. The table is part of a larger application window with a top bar showing '0 of 3 Selected' and a bottom right corner with a red circular button.

Customer Number	Customer Name	Segmentation Name	Status	Created Date	Updated Date	Actions
<input type="checkbox"/> 11111	Customer A	Segmentation-2	Active	Nov 12, 2019	Nov 12, 2019	
<input type="checkbox"/> 11111	Customer A	Segmentation-1	Active	May 29, 2019	May 29, 2019	
<input type="checkbox"/> 22222	Customer B	Segmentation-1	Active	May 29, 2019	May 29, 2019	

The page lists the customers, for each one the customer name, segmentation name, status, and dates of creation and update. Each customer segmentation linked to a customer is displayed in a separate row.

The following sections discuss the different functions you can perform in each view, such as viewing customer segmentations, editing segmentations for one or multiple customers, or importing a file with segmentations for multiple customers.