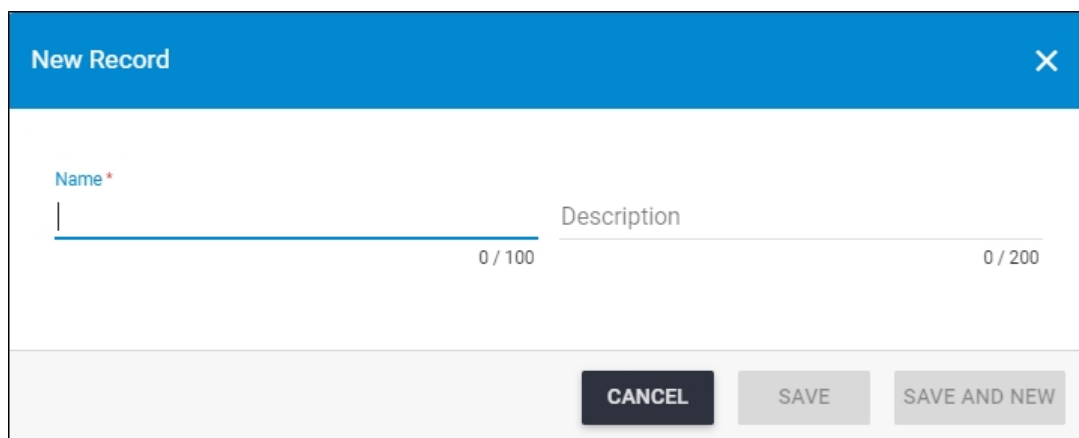


## Add segmentation

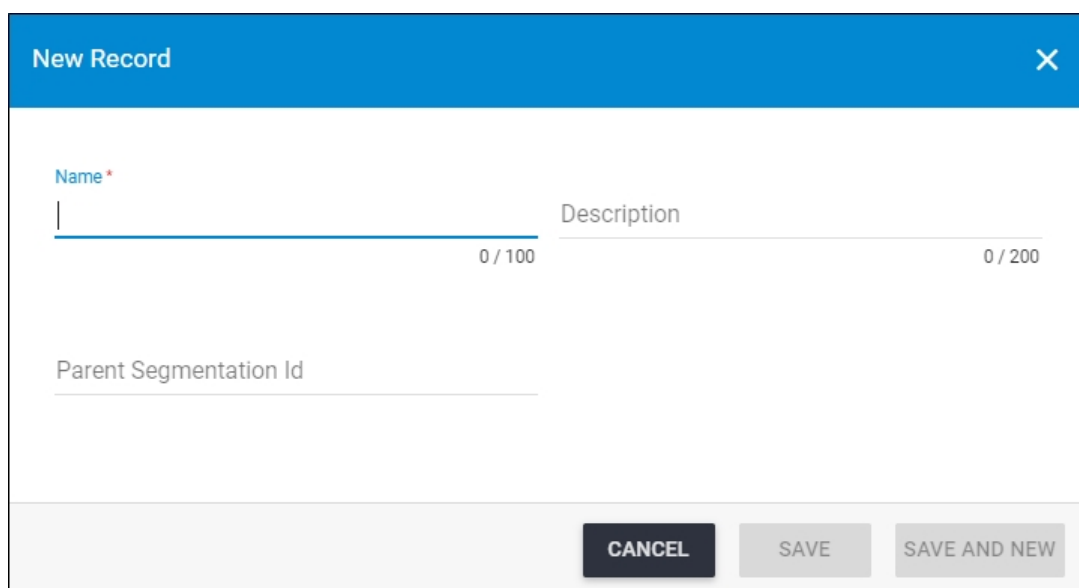
To add a segmentation, follow these steps:



1. Click , the following window appears:

A screenshot of a 'New Record' form. The form has a blue header with the text 'New Record' and a close button (X). Below the header, there are two input fields: 'Name\*' and 'Description'. The 'Name\*' field has a character count of '0 / 100' and the 'Description' field has a character count of '0 / 200'. At the bottom of the form, there are three buttons: 'CANCEL', 'SAVE', and 'SAVE AND NEW'.

If the selected catalog is a child catalog, another field appears as shown in the below example:

A screenshot of a 'New Record' form, similar to the one above but with an additional field. The form has a blue header with the text 'New Record' and a close button (X). Below the header, there are three input fields: 'Name\*', 'Description', and 'Parent Segmentation Id'. The 'Name\*' field has a character count of '0 / 100' and the 'Description' field has a character count of '0 / 200'. At the bottom of the form, there are three buttons: 'CANCEL', 'SAVE', and 'SAVE AND NEW'.

2. Enter the name of the segmentation,
3. Enter the description if you want,

4. Select the parent segmentation Id if the selected catalog is a child catalog, to link the segmentation of the parent catalog, this field is optional,
5. Click **Save** to add the segmentation and close the window, or **Save and New** to add it and open a new window. The segmentation is added to the list.