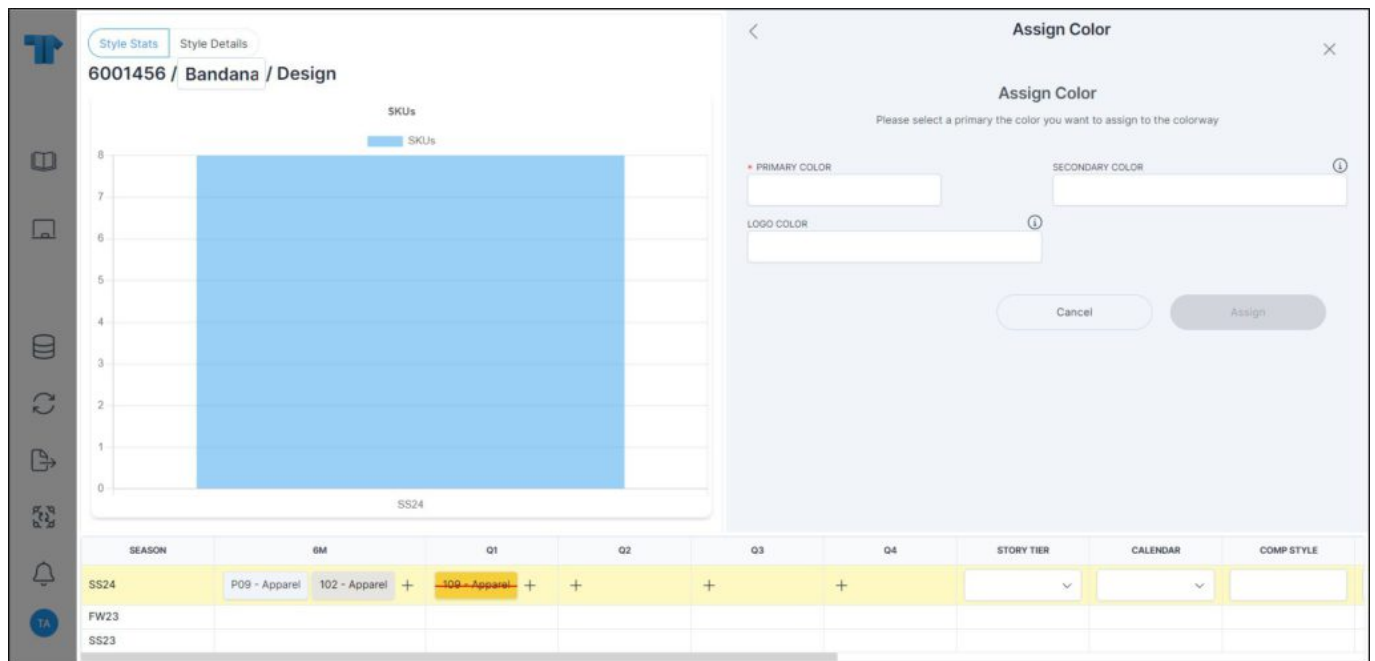# Assign color

You can assign a color to a placeholder by viewing the colorway then selecting Assign color from the Actions menu, or right-clicking its thumbnail, then selecting **Assign color** from the menu, the following window appears:

Select the primary color, then the logo color and secondary color, if you want, these attributes can be configured at the catalog level.

Click **Assign**, the last 3 digits of the colorway number are changed as per the selected color.